

Be a HERO to your CLIENTS

Listingbook™ Is Coming to NorthStarMLS!

Designed to complement NorthstarMLS, Listingbook offers a unique set of client servicing tools that benefit the REALTOR® by increasing profitability, productivity and the professional service. Listingbook Agent EssentialsSM will be available to all REALTORS® as a member benefit of the Saint Paul Area Association of REALTORS®. Listingbook offers the system at no cost to the Regional MLS of MN, Inc., the Saint Paul Area Association of REALTORS®, and their members.

Listingbook's Client Manager gives the agent a secure gateway for their buyers and sellers to access the MLS listings by invitation only. Clients are empowered with the information they need to make smart decisions.



Listingbook works for you 24/7, so you don't have to!

Listingbook acts as your personal assistant. Save time, make your communications easier, your clients happier, your relationships stronger and your business more efficient.

Buyers love Listingbook

Automatically supply reliable, personalized, current market information, and interact with buyers while guiding and monitoring their activity.

Satisfy your sellers, retain your listings!

Keep anxious sellers calm in today's market with our listing retention and price reduction tools!

Designed by Agents for Agents

Building client loyalty is key to your success. Listingbook was designed from the ground up by agents for agents to save you time and provide you with the high level of service that builds client for life relationships.

Don't take our word for it, see what others are saying!

"I have become so impressed with the functionality of Listingbook. My pipeline went from an average of 10 buyers to 40 buyers in less than 3 months. I attribute this to the reactions I get back from my customers; they love their Listingbook accounts." - David DePhillips, Realty Executives

"Listingbook makes my job easier and eliminates the mind games. I no longer have to play 'Guess what I'm thinking now' with my customers. It gives my customer the feeling that they have control, allows me to see if there is a shift in their thinking, and cuts down on wasted time for all of us. Listingbook makes me look like a superstar."
- Scott Gaines, Century 21 Real Estate

For more information:

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